

NICOLÁS TULCÁN / NYC / 2026

ECUADOR, TOLD DIFFERENTLY.

FOOD · FILM · CULTURE

ECUADORIAN CUISINE WITHOUT THE CLICHES.

NYC based culinary creator Nicolas Tulcan reframes Ecuadorian food through a contemporary, cinematic lens, rooted in memory, technique and the visual language of New York City.

20K

FOLLOWERS

700K

90 DAY VIEWS

350K

30 DAY VIEWS

83%

NON FOLLOWERS



AUDIENCE

50% US

20% Ecuador

Additional markets

Spain, Canada, Australia

Location figures are approximate,
based on recent Instagram Insights.

CONTENT PEOPLE WATCH AND SHARE.

The strongest work turns Ecuadorian dishes into cinematic stories,
designed for discovery, replay and cultural connection.



CORVICHE

326K VIEWS



LLAPINGACHO

262K VIEWS



SHRIMP CEVICHE

192K VIEWS



ECUADORIAN PORK SANDWICH

175K VIEWS / 5.6K+ SHARES

NOT AN AD. A PIECE OF CULTURE.

Partnerships are made to feel native to the channel: cinematic recipe films, ingredient led storytelling and considered product integration, all with the same visual standard as editorial work.

AVAILABLE FOR

BRAND PARTNERSHIPS

UGC + SOCIAL CONTENT

RECIPE DEVELOPMENT

CULINARY STORYTELLING

EVENTS + EXPERIENCES



NYC BASED / AVAILABLE WORLDWIDE

LET'S MAKE SOMETHING WORTH WATCHING.

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INSTAGRAM

TIKTOK

YOUTUBE

FACEBOOK

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